

## Blue

### DESIGN:

- 2 design ideas that will be unique to your requirements
- This site will have primary navigation of up to 10 sections
- It will be coded in HTML and comply with all relevant WAI and W3C standards
- The site design will incorporate up to 4 design templates

### CMS NAVIGATION MANAGER:

- Admin will be able edit text on 10 navigational sections
- Access to advanced WYSIWYG editor
- Single Level of Navigation
- Uploading of images to each dynamic page

### CMS MODULES:

- News Posting (Standard: Ability to post news item with 1 images)

- Links Manager (Posting of external links with descriptions)

- SEO Manager (Standard: Change Meta title, keywords and description for homepage)
- Footer Manager (Ability to edit and manage the links for each individual page)

### CENTRAL MONITORING FOR ENTIRE SITE:

- CMS connects to a CDG Central Server for reporting
- All sites have a 12 month warranty on all code and bug fixes



\* Special Offers Available With Package

www.chessboard.ie

## Red

### DESIGN:

- 2 design ideas that will be unique to your requirements
- This site will have primary navigation of up to 10 sections
- It will be coded in HTML and comply with all relevant WAI and W3C standards
- The site design will incorporate up to 6 design templates

### CMS NAVIGATION MANAGER:

- Admin will be able edit text on all navigational sections
- Access to advanced WYSIWYG editor
- Up to 2 Levels of Navigation
- Uploading of images to each dynamic page

### CMS MODULES:

- News Posting (Intermediate: Ability to post news item with 2 images, plus news archiving)
- Latest Events (Intermediate: Ability to post events to a calendar; with multiple posts for each day)
- Links Manager (Posting of external links with descriptions)

- Image Gallery (Standard: ability to creates galleries and post images)
- Newsletter / E-Zine (Standard: single newsletter template with a single newsletter list)
- SEO Manager (Intermediate: Change Meta title, keywords and description for entire site)
- Footer Manager (Ability to edit and manage the links for each individual page)
- Site search(Standard)

### CENTRAL MONITORING FOR ENTIRE SITE:

- CMS connects to a CDG Central Server for reporting
- All sites have a 12 month warranty on all code and bug fixes



\* Special Offers Available With Package

www.gotchacovered.ie

## Green

### DESIGN:

- 3 design ideas that will be unique to your requirements
- This site will have primary navigation of up to 10 sections
- It will be coded in HTML and comply with all relevant WAI and W3C standards
- The site design will incorporate up to 8 design templates

### CMS NAVIGATION MANAGER:

- Admin will be able edit text on all navigational sections
- Access to advanced WYSIWYG editor
- Up to 3 Levels of Navigation
- Uploading of images to each dynamic page
- Allow Admin to add access levels for individual pages

### CMS MODULES:

- News Posting (Advanced: Ability to post news item with 2 images, plus news archiving, RSS Feeds and Multiple Channels)
- Latest Events (Advanced: Ability to post events to a calendar; with multiple posts for each day, Information Rollovers for Event details or view on a new page)
- Links Manager (Posting of external links with descriptions)
- Image/Video Gallery (Advanced: Ability to create galleries, post images and videos, Light Box viewer; slideshows, Image and Video Captions)
- Newsletter / E-Zine (Intermediate: Ability to manage 3 subscribers lists, 3 different usable templates)

- Article Posting (Post PDFs, Word Docs etc. to the site)
- Site Search (Advanced)
- SEO Manager (Advanced: Change Meta title, keywords and description for entire site, plus site map generator)
- Footer Manager (Ability to edit and manage the links for each individual page)

### USER MANAGEMENT:

- Create New User (Create Website Visitor or Website Contributor)
- Modify User (Change users access level, area type or remove user from system)

### CENTRAL MONITORING FOR ENTIRE SITE:

- CMS connects to a CDG Central Server for reporting
- All sites have a 12 month warranty on all code and bug fixes



\* Special Offers Available With Package

www.civ.ie

## Orange

### DESIGN:

- 1 design ideas that will be unique to your requirements
- This site will have primary navigation of up to 8 sections
- It will be coded in HTML and comply with all relevant WAI and W3C standards
- The site design will incorporate up to 3 design templates

### HTML:

- The site will be Google friendly and incorporate a primary site map

- The site will have online statistics

Note: This site will not have a customer CMS. All sites have a 12 month warranty and all code bugs fixes.



www.smartchoicemortgages.ie

## Purple

### DESIGN:

- 4 design ideas that will be unique to your requirements
- This site will have primary navigation of up to 10 sections
- It will be coded in HTML and comply with all relevant WAI and W3C standards
- The site design will incorporate up to 8 design templates
- We will also deliver up to 3 extra bespoke modules specific for you requirements

### CMS NAVIGATION MANAGER:

- Admin will be able edit text on all navigational sections
- Access to advanced WYSIWYG editor
- Up to 6 Levels of Navigation
- Uploading of images to each dynamic page
- Allow Admin to add access levels for individual pages

### CMS MODULES:

- News Posting (Advanced: Ability to post news item with 2 images, plus news archiving, RSS Feeds and Multiple Channels)
- Latest Events (Advanced: Ability to post events to a calendar; with multiple posts for each day, Information Rollovers for Event details or view on a new page)
- Links Manager (Posting of external links with descriptions)
- Image/Video Gallery (Advanced: Ability to create galleries, post images and videos, Light Box viewer; slideshows, Image and Video Captions)
- Newsletter / E-Zine (Intermediate: Ability to manage 3 subscribers lists, 3 different usable templates)
- Article Posting (Post PDFs, Word Docs etc... to the site)

- Site Search (Advanced)
- SEO Manager (Advanced: Change Meta title, keywords and description for entire site, plus site map generator)
- Footer Manager (Ability to edit and manage the links for each individual page)

### USER MANAGEMENT:

- Create New User (Create Website Visitor or Website Contributor)
- Modify User (Change users access level, area type or remove user from system)

### CENTRAL MONITORING FOR ENTIRE SITE:

- CMS connects to a CDG Central Server for reporting
- All sites have a 12 month warranty on all code and bug fixes
- We will also deliver up to 3 extra bespoke modules specific for you requirements



www.planit.ie

## E. Commerce

### DESIGN:

- 4 design ideas that will be unique to your requirements
- This site will have primary navigation of up to 10 sections
- It will be coded in HTML/CSS and comply with all relevant WAI and W3C standards
- The site design will incorporate up to 8 design templates
- We will also deliver up to 3 extra bespoke modules specific for you requirements

### CMS NAVIGATION MANAGER:

- Admin will be able edit text on all navigational sections
- Access to advanced WYSIWYG editor
- Up to 6 Levels of Navigation
- Uploading of images and documents to each dynamic page
- Allow Admin to add access levels for individual pages

### CMS MODULES:

- News Posting (Advanced: Ability to post news item with 2 images, plus news archiving, RSS Feeds and Multiple Channels) 4
- Links Manager (Posting of external links with descriptions) 4
- Newsletter / E-Zine (Intermediate: Ability to manage 3 subscribers lists, 3 different usable templates) 3
- Site Search (Advanced)
- SEO Manager (Advanced: Change Meta title, keywords and description for entire site, plus site map generator) 1

- Footer Manager (Ability to edit and manage the links for each individual page)
- FAQ (Answer client or site visitor questions online, ability to create categories to handle large amounts of data) 2
- Upload (Upload video, images, software, streaming links, flash video, word docs, pdfs. Can create download categories) 2
- E-Commerce (Ability to sell products directly from website, multiple payment options, Order History, Promotions, Best Sellers, Create unlimited categories)

### USER MANAGEMENT:

- Create New User (Create Website Visitor or Website Contributor)
- Modify User (Change users access level, area type or remove user from system)
- Delete User

### CENTRAL MONITORING FOR ENTIRE SITE:

- CMS connects to a CDG Central Server for reporting
- All sites have a 12 month warranty on all code and bug fixes



www.cavancrystal.com

### SEO Packages :

The following are elements of the SEO Slingshot service which will be implemented for the home page and each of the other three web pages using the client-supplied key-phrase for each page :

- Key-phrase in URL :With the exception of the home page, target key-phrase will be inserted in the URL and a 301 re-direct will be applied as required
- Key-phrase in Title tag :Target key-phrase will be included in the Title tag.
- Key-phrase in Description Tag :A description tag will be created, which will include the target key- phrase and be compatible with client collateral
- Key-phrase in ALT Tags :The target key-phrase will be included in ALT tags for up to three images/ logos, if they are present
- Key-phrase in H1 Heading :The target key-phrase will be included in at least one heading.
- Internal Link Structure Subset : Create an internal link structure subset whereby the home page and each of the other three web pages will have key-phrase anchor-text based links to each other
- XML Site Map : Ensure that a dynamic XML site map exists for the site and that it is registered with Google
- Competitive Links Comparison : Complete a links comparison with top three competitors
- Site level considerations : Check and comment on site level considerations given target geography (local county domain name registration and hosting)
- Sample Recommended Directories : Provide list of five key directories that client should register for

## Hosting / S.L.A. (Services Level Agreement) packages

### SLA Package 1

- 12 month hosting (Windows 2003,ASP.NET and MS SQL)
- 200 mb of Web Space
- 100 500mb Mail Boxes
- 3 hr(s) Maintenance p.a.
- Weekly Backups
- Integrated Site Statistics

### SLA Package 3

- 12 month hosting (Windows 2003,ASP.NET and MS SQL)
- 2 gb of Web Space
- 300 500mb Mail Boxes
- 12 hr(s) Maintenance p.a.
- Weekly Backups
- Integrated Site Statistics

### SLA Package 2

- 12 month hosting (Windows 2003,ASP.NET and MS SQL)
- 1 gb of Web Space
- 200 500mb Mail Boxes
- 6 hr(s) Maintenance p.a.
- Weekly Backups
- Integrated Site Statistics