

brochure packages

Distinguish yourself from your competitors with a professional high quality brochure design. Brochures are perfect to use as direct marketing, sales and promotional collateral. With our professional design services, you will confidently walk into any client meeting with the perfect message and an impressive design that will leave a lasting impression and a sale.

DL design

- Design and layout of a double sided DL flyer.
- Includes stock photography (if required) from cdg's large portfolio of images.
- Finished artwork supplied on disk or emailed to client or printer with full specification.



4 page brochures

- Design and layout of a 4 page brochure.
- Includes stock photography (if required) from cdg's large portfolio of images.
- Finished artwork supplied on disk or emailed to client or printer with full specification.



6 page brochures

- Design and layout of a 6 page brochure.
- Includes stock photography (if required) from cdg's large portfolio of images.
- Finished artwork supplied on disk or emailed to client or printer with full specification.



4 page brochures with flap

- Design and layout of a 4 page brochure with flap.
- Includes stock photography (if required) from cdg's large portfolio of images.
- Finished artwork supplied on disk or emailed to client or printer with full specification.



6 page brochures with flap

- Design and layout of a 6 page brochure with flap.
- Includes stock photography (if required) from cdg's large portfolio of images.
- Finished artwork supplied on disk or emailed to client or printer with full specification.



12 page brochures

- Design and layout of a 12 page brochure.
- Includes stock photography (if required) from cdg's large portfolio of images.
- Finished artwork supplied on disk or emailed to client or printer with full specification.



- **Bespoke packages are available upon request**
- **Copywriting, photography and printing services also available**
- **All prices are subject to terms and conditions and 21% vat**
- **Note: If you require an image that is not found within our stock collection a small fee may incur to purchase this new stock image**

branding packages

You've made the right decision to brand your company. Your logo is your identity. You need a well designed, professional looking logo that indicates to your clients the quality, professionalism, and strength of your company. We understand that you have a limited budget and that is why we have created the most competitive logo design packages possible from a specialist design house with a 18 year history of completing brands for many customers.

bronze



- Brainstorm ideas from returned brief supplied
- Supply of up to 3 original designed logo concepts
- Select 1 concept & develop that concept through 3 additional drafts
- Complete finished artwork and supply via email.

silver



- Brainstorm ideas from returned brief supplied research on major competitor
- Supply of up to 6 original designed logo concepts
- Select 1 concept & develop that concept through 3 additional drafts
- Implement new brand through a newly designed letterhead & a business card
- Complete finished artwork and supply via email.

gold



CASTLE DARGAN
Golf • Hotel • Wellness

- Brainstorm ideas from returned brief supplied research on 3 competitors
- Supply of up to 12 original designed logo concepts
- Select 1 concept & develop that concept through 3 additional drafts
- Implement new brand through a newly designed letterhead, compliment slip, continuation page, up to 6 business cards; MS word template, 1 corporate ezine, template and a 12 page A4 corporate guidelines
- Complete finished artwork and supply via email.

- Bespoke packages are available upon request
- Copywriting, photography and printing services also available
- All prices are subject to terms and conditions and 21% vat
- *Note the summary of our packages are only an outline cost. Each brand or Corporate identity we deliver is bespoke and may constitute many hours of consultation and research into your marketplace. Until the brief is returned and the initial consultation is completed please use these prices as an indication only.*

design brief

For every project that CDG undertakes, an accurate design brief must be agreed with our clients to ensure their ultimate satisfaction. All relevant details of the project are agreed upon before design commences.

The Design Brief ensures that :

- The correct style of design is used
- The costs quoted are accurate and on target
- Both parties understand what is required of a job in terms of responsibilities (e.g. sourcing of relevant photographs, images and text etc) and in terms of the expectations of the finished product

In order for us to successfully fulfil your expectations, you should consider the following for inclusion in a Design Brief.

Design objective :

- Style of design – reveals the implications of style choices and selection procedure
- Specific parameters and requirements
- Anticipated budget
- Anticipated time frame for completion/deadlines
- Technical Specifications

Agreement on the brief will ensure that your project is successfully completed on time and within budget. It is therefore in the interests of all parties that the information supplied is accurate and realistic.

