



cdg the complete solution

graphic design | brand & marketing | web & software | interactive media

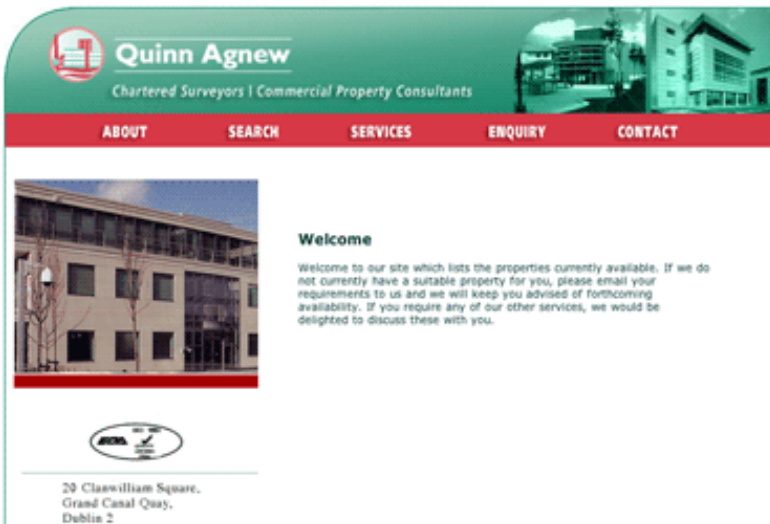
July Newsletter

CDG's working relationship

We have worked with a range of companies over the years and find working with a thorough understanding of our clients markets delivers the best results. We want to listen to what you have to say, help research your market as in-depth as possible. This ensures we deliver what you require in the most efficient time possible and within your budget restraints. Here at CDG we understand that "your time is your money" and we aim not to waste any of it.

Truwood

Truwood have recently launched their new brand, website www.truwood.ie, and corporate literature including Hard Back clip folder with slip case cover. This new marketing launch helps their sales team leverage an impressive marketing approach with their current clients such as Architects and specifiers. The aim is to use the smaller 6 page A4 brochure and inserts to attract the attention of new and existing clients while the folder and slip case would be held by specifiers to add future material to. It allows the sales team in Truwood to maintain contact with specifiers by updating the folder monthly or yearly. Truwood is a complete interior fit-out company based in Co. Monaghan, Ireland. They have developed from a family business into one of EU's most prestigious expert fit-out firms. CDG are delighted to have work on this project.



Quinn Agnew

CDG have worked closely with Quinn Agnew Estate Agent for many years. As part of an ongoing branding development CDG help maintain Quinn Agnew's website www.quinnagnew.ie and we consistently reinforce their brand through uniquely identifiable brochures and advertisements for their new commercial properties that they sell. Quinn Agnew are very aware of how important branding is in helping create a well defined presence in their market. CDG are proud to be part of that facility in helping them achieve their branding excellence.

Since the publication of our May newsletter CDG are currently involved in many other projects: Watch out for new websites like www.7thmeathscouts.ie and www.civ.ie which we will launch shortly.